2025 ANNUAL REPORT

Prepared on behalf of:
Covered with Love, Inc.'s
Board of Directors

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2025 Annual Report

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Message from our Executive Director & Founder

"It's not just about the diapers we provide; it's about the relationship we are building with families. We genuinely care about them, their children and what is going on in their lives."

Dear Friends and Supporters,

The above statement rings true at Covered with Love, Inc. Diaper Bank. We strive daily to provide families in need or in crisis with diapers, disposable training pants, wipes and baby hygiene products… but it is so much more than that! It may be the need that brings a parent or guardian through our door, but it is the love, understanding, comfort and genuine concern we give them that makes the impact!

Receiving diapers may not change a life but love and kindness always will. Life happens. It can set many challenges in anyone's path at the most unexpected times. We hear about the challenges faced by our fellow community members when they share with us what led them to seek our support. This includes an overworked single parent who just needs a listening ear, or a grandparent trying to provide for a grandchild they care for seeking help to get the child's basic needs met and foster parents unprepared for an emergency placement of an infant or toddler.

The tears and struggle paint a picture of the hardships of working families, single parents, the guardians, and the foster families trying to provide the most basic of necessities for our community's most vulnerable. This past year, we continued to welcome these community members with both kindness and dignity. This is something we hope to continue for many years to come.

Last year brought our organization two incredible milestones: ***10 years of service and over 500,000 diapers distributed!*** I am overjoyed by the impact that CWL and its donors had on so many lives this year, distributing nearly 70,000 diapers and serving close to 550 families! The CWL board and I are so grateful for the continued support and enthusiasm of the community. You helped us celebrate our special milestones this year with our National Diaper Awareness Week Banquet, participated in repackaging events, hosted diaper drives, and so much more! Read on to learn more about the impact you helped us make and what our plans are for the future.

Ten years ago, when the Lord called me to fill this resource gap in our community, I could have never imagined how much of an impact we could all make together. I still find myself thinking, "How blessed am I?!" I can't believe I get to share a smile, an encouraging word, a hug, or an understanding, listening ear while sharing God's love for anyone in need that comes to CWL. We would not be able to do this without your continued generosity and support, so from the bottom of my heart, THANK YOU! Here's to another great year!

Sincerely,

Angela Frances

Covered with Love, Inc.

Snapshot:
Impact by the Numbers

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66%
of total donations were from individual giving

1369
children served

7
counties served

Need May Bring Someone In - Our Love, Understanding & Concern Makes The Impact

Diaper Distribution

69,358
diapers distributed across all service areas

540 families served this year

3 diaper distribution centers

Milestones Reached

Over
500,000
diapers distributed since founding

10
years of service

Community Donors

12	Diaper Angels (monthly recurring donors)
8	Corporate and small business donors
$4k +	Local business donations (including in-kind)

Community Engagement

80	Volunteers Contributed
6	Outreach Events
5	Repackaging Events

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Our Motivation: Diaper Need by the Numbers

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$70-$120

average cost of diapers per month per child

1 in 2

American families report diaper need

20%

of Indiana children live in families earning less than FPL

In Their Own Words: Diaper Need Challenges in our Community

"Yes, I've had to go several days without eating so my kids don't know what it is like." - Rachel, 2 children in CWL diapers

"I've had to go without paying my phone bill just so my daughter would have diapers." - Jessica, 1 child in CWL diapers

"I've had to cheapen on food to make means for diapers" - Elizabeth, 2 children in CWL diapers

What is Diaper Need?

Diaper need is the lack of a sufficient supply of diapers to keep an infant or child clean, dry, and healthy.

How Does Diaper Need Impact Working Families?

Nationally, 57% of parents experiencing diaper need that depend wholly on child care facilities said they missed an average of 4 days of school or work in the past month because they couldn't purchase diapers.

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Looking Ahead: Our Goals for 2026

1. **Secure new grant funding**
2. **Hire 1-2 paid staff**
3. **Secure new office space**
4. **Recruit for 6 new volunteer positions**
5. **Secure new delivery van**
6. **Build 10 new community partnerships**

Note from the Board of Directors

For the past 10 years, we have been a 100% volunteer nonprofit. When we are looking ahead, we want to build more sustainability into our long-term strategy. In order to do this, we believe the best way forward is to secure new operational funding for 1-2 paid staff members and to secure a new permanent location for our headquarters which includes a warehouse.

Our Vision

Cover every baby in need with the necessary items to keep them clean, dry, and healthy and develop educational programs to help parents in the future.

How can you help us reach our goals?

- Become a corporate or community partner.
- Volunteer with us! We have several new volunteer positions to support our mission.
- Become a Diaper Angel monthly donor.
- Host a Diaper Drive to sustain our inventory.

Contact us today to get started!

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Acknowledgements: We Appreciate You!

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Diaper Angels: Recurring Individual Donors

Bobby Butterfield Marvin & Mary Brown Chris Littlejohn
Jacki Vegas Lisa Miller Sharon Brown Ashley Wadsworth
Carol Glass Steven & Kristin Harrison Sandra Murphy
Terre Haute Bible Center Oregon Baptist Church

Scan to become a Diaper Angel today!

Corporate Donors and Community Partners

Valley Professionals Community Health Center Once Upon a Child
Baesler's Market David Walls Indiana Diaper Bank Elanco
Just for Kids Dentistry & TK Orthodontics Walmart Super Center
Terre Haute Casino & Resort Edgar County Public Health Dept.
Covenant Cooperative Outreach Dr. Kayla Black Optometry
Hydrite Chemical Company JT Jeffries and the Big Fun Band
United Way of the Wabash Valley Helping Hands Union Hospital
Advantage Plus of Indiana FCU Dr. Mary Abernathy

To the Families We Serve

You will always remain the heart of our organization - thank you for trusting us in your moment of need!

To Our Volunteers

For 10 years you have helped us serve our community. From the bottom of our hearts, thank you for all that you do! A special thank you to our amazing Parent Liaisons:
Danielle Neice
Carol Glass
Cindy Adams

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